

# SymphonySuite – A Physician's Perspective

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# Peripheral Vascular Procedures Moving to the Outpatient Setting

- Interventional Cardiac Procedures are increasing secondary to structural heart, electrophysiology, and treatment of left main and coronary CTO cases.
- The next few decades will center around peripheral vascular disease which is far more common and can be treated in outpatient centers.
- Outpatient centers are preferred by physicians and patients for the following reasons:
  - Less expensive for insurers
  - Less expensive for patient
  - Higher patient satisfaction
  - Higher physician compensation
  - Physician in control of his destiny
  - Less risk of infection

OBLs are more efficient than hospitals.

# My decision to develop an office interventional suite



# SymphonySuite

Interventional outpatient Solutions

Physician led  
Training

Financing

Service

Site Planning

Ancillary Eq.

Deep Expertise

+ X-Ray (Mobile or  
Fixed)

Atherectomy

Re-entry Catheter

Drug Coated  
Balloon

Specialty Balloon

Crossing Catheter

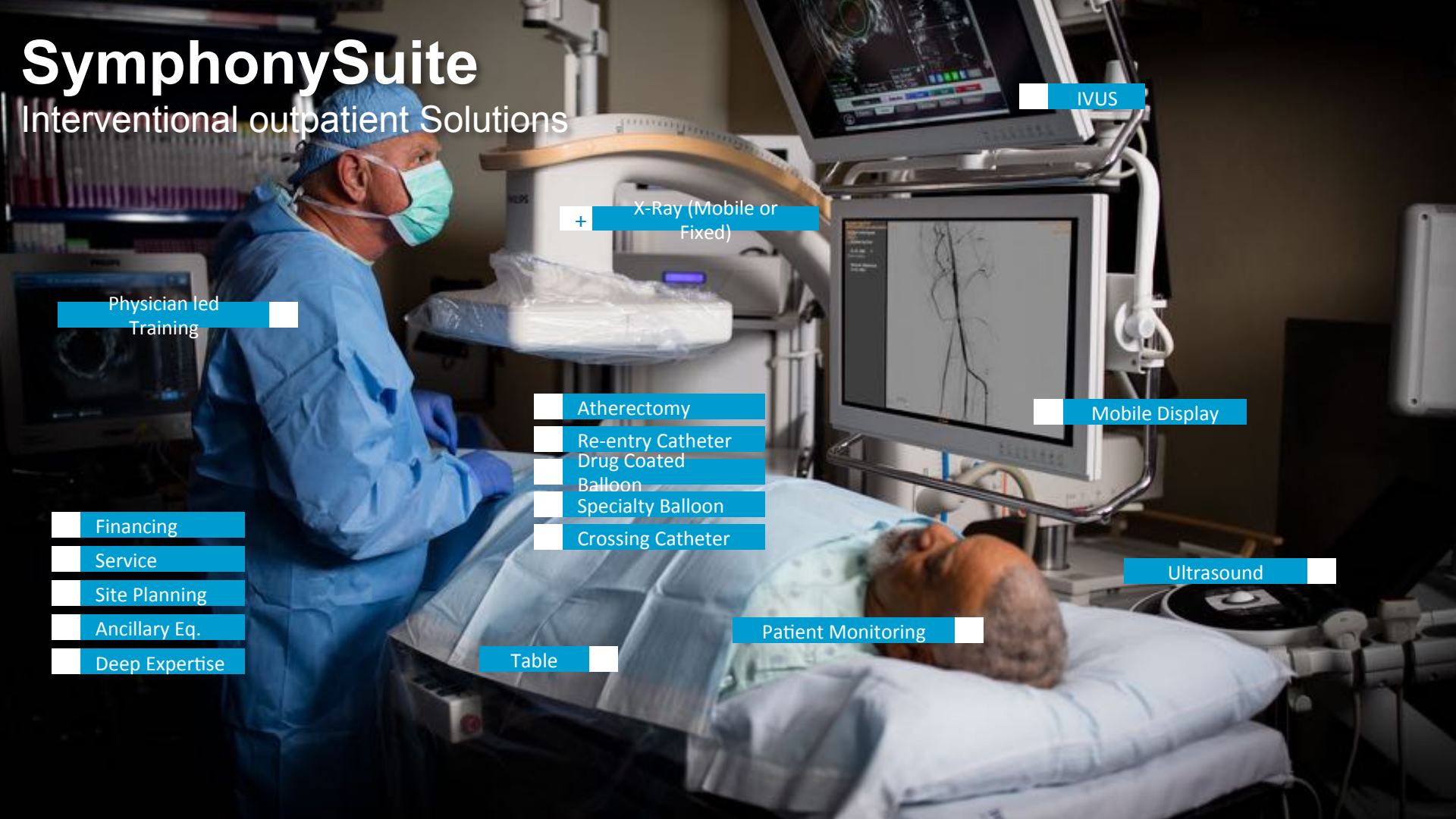
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Patient Monitoring

IVUS

Mobile Display

Ultrasound



# Philips is well positioned to become the OIS market leader

- SymphonySuite partners with physicians to help streamline the product selection process while providing guidance on the business and financial aspects of starting a new OIS
- Visionary thinking
- We need Philips to help make this **vision** a **reality**
  - Constant innovation of devices
  - Unique business models
  - Collaboration with healthcare providers

