



OUTPATIENT ENDOVASCULAR
AND INTERVENTIONAL SOCIETY

INDUSTRY PARTNERSHIP OPPORTUNITIES

*The Voice of Outpatient
Endovascular and
Interventional Centers*





The Outpatient Endovascular and Interventional Society (OEIS) values the relationships it has with our many industry partners. The support provided by these industry partners provides a solid foundation for the development and implementation of important OEIS initiatives and programs. In order to recognize and strengthen these relationships, these OEIS Partnership Opportunities were created. Limited to those companies that have demonstrated their ongoing commitment to OEIS, these opportunities serve as a forum to explore exciting new opportunities to work together, share information, learn about industry trends, and discuss strategies to achieve our mutual goals.

Please note that there are two ways of showing support to OEIS. First is the Annual Sponsorship which is in relation to our Annual Conference (details regarding Annual Industry Sponsorship will be included in our conference exhibitor prospectus). The second and most beneficial way of supporting OEIS is through our Industry Partnership which is described below. As an Industry Partner of OEIS, you gain the following:

- *Partnership* with OEIS – A special relationship that maximizes your exposure to our target audience of vascular surgeons, interventional radiologists, cardiologists, or other specialists involved in office based endovascular procedures.
- *Access* to OEIS leadership and our membership
- *Exposure* through high-visibility recognition at our premiere events, programs, and scientific meetings, in our publications and member communications, as well as on our website.

INDUSTRY PARTNERSHIP LEVELS

To acknowledge the support given to OEIS on an annual basis, several levels of recognition have been developed:

 Platinum Level Partner	\$85,000 <i>(Per Year with a 3 Year Commitment)</i>
 Gold Level Partner	\$50,000 <i>(Per Year with a 3 Year Commitment)</i>
 Silver Level Partner	\$30,000 <i>(Per Year with a 3 Year Commitment)</i>
 Bronze Level Partner	\$20,000 <i>(Per Year with a 3 Year Commitment)</i>

In addition, there will be customized incentives for companies that make partnership commitments for three or more consecutive years.

We may have opportunities for you to heighten the awareness of your company, product, or service by reaching out to our constituency. OEIS will work closely with you to design the options that best compliment your company's marketing goals.

There are many other opportunities that can be developed to meet your objectives. For more information on becoming an Industry Partner, or to discuss these partnership opportunities in further detail please contact OEIS at (888) 548-6347 or admin@oehsociety.org.



Target Audience

The Outpatient Endovascular and Interventional Society (OEIS) was created for the benefit of vascular surgeons, interventional radiologists, cardiologists, or other specialists involved in office based endovascular procedures. Allied health members and related industry representatives are also welcome.

Industry Partners

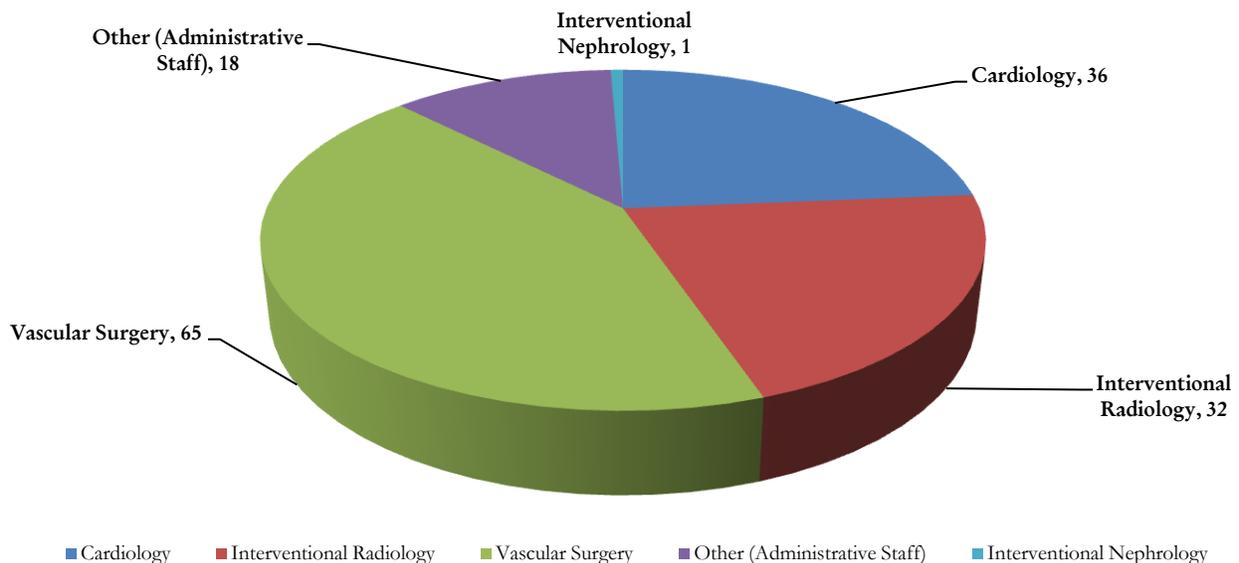
OEIS Annual National Scientific Meetings are designed to enhance networking with a select number of industry partners and OEIS's elite membership. By participating as an Industry Partner, you are provided the opportunity to network with some of the leaders in outpatient interventional medicine. There will be many opportunities to communicate with meeting attendees so that your partnership experience can be enhanced.

Membership

If you are a physician (whose specialty is interventional cardiology, interventional radiology or vascular surgery) or non-physician (who is employed by or affiliated with a corporation involved in providing outpatient endovascular and interventional procedures, or goods and services for office-based cardiovascular procedures) you can Join Today!

Details regarding membership can be found on the "Join OEIS" webpage and the membership application can be found on the "Members Only" webpage of the OEIS website.

Please visit the "Annual Meetings" page of the OEIS website for details regarding OEIS's Annual National Scientific Meeting.



INDUSTRY PARTNERSHIP OPPORTUNITIES



PLATINUM LEVEL

\$85,000 (Per Year with a 3 Year Commitment)

Each Platinum Level Partner will receive the following *(including all of the benefits associated with the preceding partnership levels)*:

- Co-Develop a Personalized Annual Partnership Plan with OEIS
Plan will be uniquely tailored to promote aligned interests including recognition of your organization through such initiatives as an educational seminar (online or in person), as well as regular communication with OEIS's Executive Committee and Board of Directors.
- Invitation to OEIS's Advisory Council
This select committee includes other senior executives and influential thought leaders in Outpatient Endovascular and Interventional Centers, and provides guidance to the OEIS Executive Committee on the strategic direction of the organization and the movement.
- Invitation to the OEIS Quarterly OEIS Roundtable
Connect with our Executive Committee at private networking events.
- Identification as a platinum level partner on OEIS's website, with your logo linking to your company homepage.

GOLD LEVEL

\$50,000 (Per Year with a 3 Year Commitment)

Each Gold Level Partner will receive the following *(including all of the benefits associated with the preceding partnership levels)*:

- Opportunities to network with influential thought leaders in Outpatient Endovascular and Interventional Centers
- Attend educational webinars and/or conference calls
- Identification as a gold level partner on OEIS's website

SILVER LEVEL

\$30,000 (Per Year with a 3 Year Commitment)

Each Silver Level Partner will receive the following *(including all of the benefits associated with the preceding partnership levels)*:

- Post information/white papers/press releases/content on OEIS's social media platforms
- Highlight your organization with a profile on the OEIS website (i.e. Industry Partners webpage), OEIS social media platforms and a dedicated e-blast to the membership.
- Identification as a silver level partner on OEIS's website

** Due to ACCME regulations, exhibit space will no longer be offered as part of your package. Exhibit space will be in addition to your industry partnership.*

INDUSTRY PARTNERSHIP OPPORTUNITIES (CONTINUED)



BRONZE LEVEL

\$20,000 (Per Year with a 3 Year Commitment)

Each Bronze Level Partner will receive the following benefits:

- Dedicated slide of on-screen recognition during Scientific Session and breaks
- Recognition in the Final Program Book and Meeting Signage
- Table top recognition sign with support level
- Listing on OEIS's organizational membership page, in the program book, in all marketing and promotional materials.
- Invitation to be a member of OEIS's Industry Partners Committee to provide feedback to better the partnership experience.
- Identification as a bronze level partner on OEIS's website

** Due to ACCME regulations, exhibit space will no longer be offered as part of your package. Exhibit space will be in addition to your industry partnership.*

WHY BE A PARTNER?

- | | |
|--|---|
| <ol style="list-style-type: none">1. Do you want to set yourself apart from others in the industry?2. Do you want to build booth traffic resulting in increased sales?3. Do you want to boost your brand by increasing visibility and recognition?4. Do you look forward to increasing positive customer relations?5. Do you want to grab distinct and exclusive advantages and opportunities? | <p>If your answer is YES, becoming an OEIS Industry Partner is your chance!</p> <p>Becoming an Industry Partner with OEIS provide your company the opportunity to be in the spotlight, positioning you as an industry leader, leaving a strong impression of your brand in people's minds.</p> <p>Your company not only gets optimum exposure on-site, but also during pre-conference and post conference activities.</p> |
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INDUSTRY PARTNER BENEFITS

 Residual Recognition as Industry Partners year round in all marketing and promotional materials that are disseminated from OEIS.

 A targeted approach to promoting your corporate image and a sustained ROI on your Industry Partnership investment.

 Fully tailored Industry Partnership benefits to suit your corporate development/marketing objectives.

 Local, regional and international marketing and advertising platform for Industry Partners brands.

 Fully integrated, strategic marketing, advertising and PR campaigns that provide maximum leverage for your brand in local, regional and international arenas.

 OEIS is committed to strengthening regional and global market awareness for its Industry Partners brands, and firmly believes that the most efficient return on your industry partnership investment occurs when a quality relationship is formed. OEIS works closely with your marketing teams to ensure that our Industry Partners receive maximum exposure and opportunity for each partnership dollar invested.

INDUSTRY PARTNERSHIP OPPORTUNITIES (CONTINUED)



LIST OF BENEFITS	Partnership Levels			
	Platinum Level	Gold Level	Silver Level	Bronze Level
Co-Develop a Personalized Annual Partnership Plan with OEIS <i>Plan will be uniquely tailored to promote aligned interests including recognition of your organization through such initiatives as an educational seminar (online or in person), as well as regular communication with OEIS's Executive Committee and Board of Directors.</i>	✘			
Invitation to OEIS's Advisory Council <i>This select committee includes other senior executives and influential thought leaders in Outpatient Endovascular and Interventional Centers, and provides guidance to the OEIS Executive Committee on the strategic direction of the organization and the movement.</i>	✘			
Invitation to the OEIS Quarterly OEIS Roundtable <i>Connect with our Executive Committee at private networking events.</i>	✘			
Identification as a platinum level partner on OEIS's website, with your logo linking to your company homepage	✘			
Opportunities to network with influential thought leaders in Outpatient Endovascular and Interventional Centers	✘	✘		
Attend educational webinars and/or conference calls	✘	✘		
Identification as a gold level partner on OEIS's website		✘		
Post information/white papers/press releases/content on OEIS's social media platforms	✘	✘	✘	
Highlight your organization with a profile on the OEIS website (i.e. Industry Partners webpage), OEIS social media platforms and a dedicated e-blast to the membership	✘	✘	✘	
Identification as a silver level partner on OEIS's website			✘	
Dedicated slide of on-screen recognition during Scientific Session and breaks	✘	✘	✘	✘
Recognition in the Final Program Book and Meeting Signage	✘	✘	✘	✘
Table top recognition sign with support level	✘	✘	✘	✘
Listing on OEIS's organizational membership page, in the program book, in all marketing and promotional materials.	✘	✘	✘	✘
Invitation to be a member of OEIS's Industry Partners Committee to provide feedback to better the partnership experience.	✘	✘	✘	✘
Identification as a bronze level partner on OEIS's website				✘

INDUSTRY PARTNERSHIP OPPORTUNITIES (PAYMENT FORM)



Company Name _____

Contact _____ Title _____

Address _____

City _____ State _____ Country _____ Zip _____

Telephone _____ Fax _____

Email _____ Signature _____

By signing this document, company agrees to OEIS policies related to its Industry Partners. **Your company will not be acknowledged as an Industry Partner until full payment has been received and processed.** All applicable artwork must be submitted to OEIS for approval prior to use. This includes banners, screensavers and ads. Only OEIS Industry Partners will be allowed to participate in the OEIS Marketing program. Please select the Industry Partnership level below:

- Platinum Support \$85,000 *(Per Year with a 3 Year Commitment)*
- Gold Support \$50,000 *(Per Year with a 3 Year Commitment)*
- Silver Support \$30,000 *(Per Year with a 3 Year Commitment)*
- Bronze Support \$20,000 *(Per Year with a 3 Year Commitment)*

Payment Information

Fee Due \$ _____ Check Amount Enclosed: _____

Credit Card     Amount to be Charged \$ _____

Credit Card Number _____ Expiration Date _____ Security Code _____

Name as it Appears on Credit Card _____ Cardholders Signature _____

- Please check if credit card billing address is the same as the contact information at the top of the form
- If billing address is different, please entire it below.

Company Name
Street Address
City/State/Postal Code/Country

COMPLETE AND RETURN TO

OEIS
Attn: Dhru Bhatt
2800 West Higgins Road, Suite 440
Hoffman Estates, IL 60169
E: admin@oehsociety.org
P: (888) 548-6347 | F: (847) 885-8393



**For further information contact OEIS at
(888) 548-OEIS, or visit
www.oeisociety.org, or email us at
admin@oeisociety.org**

SAVE THE DATE!

**OEIS Third Annual National Scientific Meeting
April 15-17, 2016
Fontainebleau Miami Beach**



**OEIS Fourth Annual National Scientific Meeting
March 31 – April 2, 2017
Loews Santa Monica Beach**



**Outpatient Endovascular and Interventional Society (OEIS)
2800 West Higgins Road, Suite 440 | Hoffman Estates, IL 60169
P: (888) 548-OEIS (6347) | F: (847) 885-8393 | E: admin@oeisociety.org | URL: www.oeisociety.org**